

Work Samples

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FIRST FOR HUNTERS®

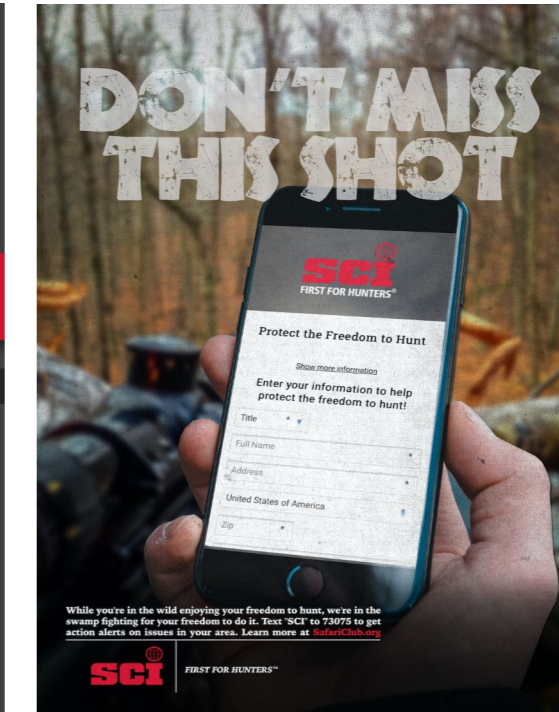
Director of Marketing and Communications



1. Print ad*



2. E-blast*



3. Print ad



6. E-blast and web banner



4. E-blast and print ad



5. Social media



7. Social media*

* Created in cooperation with third-party agency

02.



CENTURY ARMS

Director of Marketing

1. Print ad

CANIK

SUPERIOR HANDGUNS

TP9 ELITE COMBAT

Performance upgrades designed by Salient:

- Thread Protector, 13.5mm LRI
- Fiber Optic Sights
- Match-grade Barrel, Fluted & Nitride-Coated
- Speed Funnel Mag Well

HIGH PERFORMANCE IS WITHIN REACH.
The 2019 TP9 Elite Combat comes packed with custom fit options, ultra-durable coatings, and a wicked crisp trigger. Everything you want, at a price you won't expect.

EXCLUSIVELY DISTRIBUTED BY **CENTURY ARMS** canikusa.com

2. Print ad

PROTECT YOUR WALLET

The TP991
The latest from *Ballistic Magazine's*
2018 EDITOR'S CHOICE Winner for Best Value

Protect your wallet with the outstanding performance and remarkable price of a Canik ONE Series pistol. To experience the handgun that proves high performance doesn't have to come with a high price, find a dealer at canikusa.com

CANIK | **ONE SERIES**

3. Print ad

WHEN SH:T HITS THE FAN, HIT BACK.

Meet the ultimate freedom tool, the 7.62x39 VSKA from Century Arms. Built with S7 tool steel and featuring a chrome-moly 4150 barrel and the RAK-1 trigger group. Find a dealer at centuryarms.com and protect what's yours.

CENTURY ARMS

4. Catalog

MAGAZINES

The world's most advanced AK-47 magazine is instantly recognizable and forever dependable. The waffle and steel design provides a solid grip for the shooter during loads and unloading, while providing rigid reinforcement.

- 30-round capacity
- Stainless steel latch cage
- Low-friction self-aligning polymer follower
- Proprietary polymer body and end cap
- Thermally stable frame
- Made in U.S.A.

MAK102A Black, 30 rounds

AK GRIP

A full size Westwood rifle grip featuring a design that actually drives the user's hand up, and into, the receiver's grip junction. Aggressive stepping ensures a positive grip.

- Virtually indestructible
- Ambidextrous
- Fits AK47, AK74, AKM, PMM, Yugoslavian/Serbian MAK470/M72/M73, Imp. Galin, and RPK's of virtually any vintage or manufacturer
- Shock collar and tie wedge included
- Section V229 Compliance Part
- Made in U.S.A.

CHGR5 Black

U.S.

UNIQUE. AUTHENTIC. PROVEN.

US PALM IS AN ICON AMONG AK ENTHUSIASTS, AND FOR GOOD REASON. ERGONOMIC ACCESSORIES FOR COMFORT AND REINFORCED STRESS POINTS FOR RESISTING THE HARSHEST HANDSOME IN GRIETS FOR THEIR WEAPONS THROUGH INSTANTLY RECOGNIZABLE, FOREVER ENDED, ENDLESSLY COPIED. MAGAZINES THAT LAST LONGER, GRIPS THAT WON'T LET GO, AND IN 2019, A CALENDAR FULL OF CONCEPTS FROM THE MINDS OF THE FOUNDERS. THE SLEEPING GIANT HAS AWAKENED.

5. Print ad

Out here, there's no maybe. No question. No doubt.

YOU ARE THE WALL.

PROTECT WHAT'S YOURS WITH THE 2019 VSKA

- HEAT TREATED S7 STEEL FOR THE BOLT CARRIER, FRONT TRUNNION AND FEED RAMP
- NITRO-CARBURIZED 4140 STEEL BOLT
- CHROME-MOLY BARREL
- MAGNESIUM PHOSPHATE FINISH
- RAK-1 ENHANCED TRIGGER GROUP
- AMERICAN MAPLE WOOD STOCKS
- MAGPUL 30-ROUND MAGAZINE

CENTURY ARMS

6. E-blast and direct mail postcard

CENTURY ARMS HAS BEEN BRINGING THE WORLD TO RETAILERS FOR NEARLY 50 YEARS.

CONTACT US TODAY TO ACCESS THE BROADEST CATALOG OF SURPLUS AND COLLECTIBLE ARMS FROM AROUND THE GLOBE.

GET 10% OFF 1ST ORDER | **WIN \$500 CREDIT**

NOW ACCEPTING NEW DEALERS

REGISTER A NEW ACCOUNT
GET 10% OFF YOUR FIRST ORDER + BE ENTERED TO WIN!
CENTURYARMS.COM/NEWDEALERS

CENTURY ARMS

03.



ARCUS HUNTING Director of Marketing



1. Print ad

THE CHANCE OF BOTTLED URINE* TRANSMITTING CWD IS VIRTUALLY ZERO.

Get the facts: tinks.com/CWDfacts

*Data limited by ABS Deer Protection Program producers. The facilities in this program provide 99% of commercial venison. Look for the seal on product packaging.

2. Print ad

HEARTBREAKER. (bone, too.)

Every RamCat features a patented Airfoil tip that eliminates wind pairing for precision field point accuracy and expands body mass outward for best-in-class penetration. Find your RamCat at your favorite retailer. RamCatBroadheads.com




RAMCAT BROADHEADS

HITS LIKE A RAM | CUTS LIKE A CAT


3. Print ad*

GO FROM DEER TO VENISON IN 0.06 SECONDS.

The Heartbreaker 06: The fastest bow (Outdoor Life's 2014 & 2015 Editor's Choice bow maker)


With Obsession's legendary smooth draw and vibration free release, our competitors are dead meat. To experience the bows that make every other bow obsolete, find a dealer at ObsessionBows.com.

OBSESSION BOWS FOR THE BIG GAME.



4. Print ad*

MADE TO CRAVE



44% FAT. 22% PROTEIN. 100% SHELLED PEANUTS.

Introducing Big Game Peanut Butter. A new year-round component of the Rack 1 system. Only pure, shelled peanuts have the fat content deer crave and the protein that builds trophy racks. Big Game Peanut Butter has no hulls or peanut byproducts - only the good stuff for powering through the rut and maintaining a healthy herd all season long.



huntractions.com

5. Wall graphic



OUR BRANDS GET YOU THIS CLOSE...

BOOTH 5331

6. Brand re-design

1982-2017



2017 - Today



* Created in cooperation with third-party agency

04.

Marketing Manager

1. Print ad
2. Print ad*
3. Print ad
4. Print ad*
5. Poster

*Provided design direction

* Created in cooperation with in-house team

1. Print ad



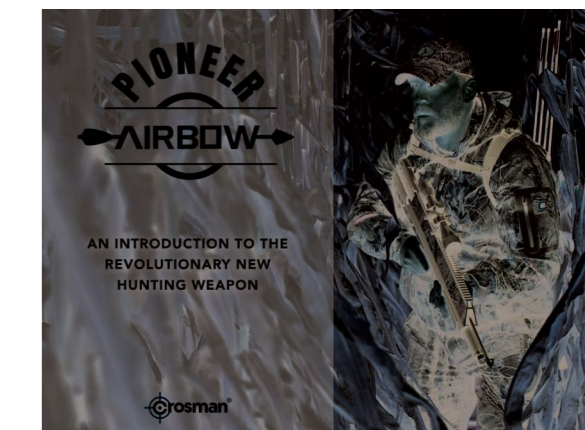
2. Print ad*



3. Print ad



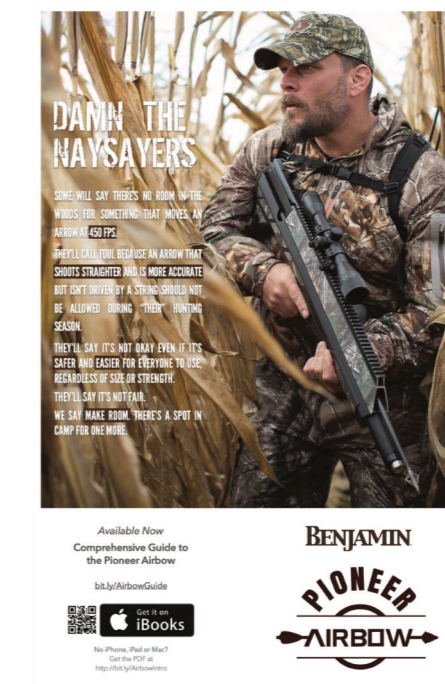
6. E-book



4. Print ad*



5. Poster



05.

Owner and General Manager



DOUBLETOUGH VENTURES, INC.

1. iPhone apps



1. Print ad

KEEP THE CLUB MANAGED HERE SO YOU CAN GET BACK OUT THERE.

BOOTH F-D11

YOUR HUNT CLUB IS A WEEKEND ESCAPE, A PLACE TO PASS DOWN TRADITIONS AND SHARE STORIES. KEEPING IT ORGANIZED SHOULD BE JUST AS MUCH FUN AND ANCHORPOINT GIVES YOU THE TOOLS: MEMBER NOTIFICATIONS, CLUB NOTICES, MEMBER ROSTER, FIND NEW MEMBERS, PRIVATE FORUMS, AND A CLUB CALENDAR THAT EVEN HANDLES RESERVATIONS. EASY SET UP, THE SEASON NEVER ENDS ON ANCHORPOINT.

Anchorpoint
ANCHORPOINTOUTDOORS.COM

BOONE & CROCKETT • POPE & YOUNG • SCI
15 SPECIES • 21 SUBSPECIES AVAILABLE IN THE APP
SYNC TO ANCHORPOINT'S WORLDWIDE TROPHY ROOM

Available on the App Store